



## Communications Director

*Minneapolis, Minnesota, USA*

### About us

Calyxt is committed to making the food you love a healthier choice. The care we take extends beyond nutritional value. We partner with like-minded farmers and food companies to deliver better plant-based products that are healthier, sustainable, and traceable. We use cutting edge plant breeding techniques to improve diets and reduce bad fats, allergens and toxins. Today oil from our plants has lower saturated fats and great flavor. Soon wheat-based foods using our flour will be an excellent source of daily fiber. Our continuous pursuit of innovation delivers good food that is good for you.

Calyxt is located in Roseville, MN, and is listed on the Nasdaq market (ticker: CLXT). For further information please visit our website at [www.calyxt.com](http://www.calyxt.com).

### Job Summary

Calyxt invites applications for a Communications Director position. This position focuses on all aspects of corporate communications associated with the Company including corporate reputation, business and employee engagement through internal and external communications and digital/social media. The Communications Director will support internal and external communications and report to the CEO. This position embraces a wide variety of communications activities, including executive communications, media relations, employee communications, external engagement efforts, and project execution.

If you want to be part of a very exciting journey in an innovative food ingredient company, Calyxt is the place for you!

### Responsibilities include, but are not limited to:

- Build strategic, integrated communications programs related to company initiatives, corporate strategy and long-term vision that apply creative tactics across a variety of external and internal communication channels.
- Deliver on communication plans and work when needed with external agencies to support initiatives and projects.
- Draft press releases, executive support for speaking engagements, media interviews and other areas as needed.
- Collaborate with internal functions to ensure integrated storytelling to get the most from communications efforts.
- Oversee issues management and crisis communications situations, including after-hours media relations.

- Shape stories and messages that resonate with all of Calyxt's key stakeholders including customers, media, influencers, social followers, investors/analysts and employees.
- Maintain and develop strong traditional and online media relationships.
- Demonstrate a solid understanding of social media trends and effective social engagement.
- Maintain databases, calendar tracking, conference calls, press release distribution etc.
- Manage external website and intranet.
- Maintain, track and update communications materials.
- Participate in competitive intelligence efforts.
- Other duties as assigned.

### **Required Qualifications:**

- Bachelor's Degree, preferably in communications, marketing or journalism.
- At least 6 years of experience in communications within a fast-paced corporate or agency environment.
- Superb writing/editing skills with high attention to detail required.
- Strong people and project management skills required
- Strong interpersonal skills and ability to multitask in a fast-changing environment.
- Broad understanding of US media, a strong sense of what makes a good feature or news angle, and must have a varied contact list across the media landscape.
- Ability to work quickly and effectively, often managing several projects under deadline.
- Strong team player, leader, self-starter and positive catalyst.
- Candidates must be authorized to work in the U.S.

### **Preferred Qualifications:**

- Additional personal or business experience involving food, ag or biotechnology industry
- Knowledge of the Adobe suite is a plus

Contact: Please send resume and motivation letter to [CLX\\_CDI\\_2019-04@calyxt.com](mailto:CLX_CDI_2019-04@calyxt.com)